



NEWS

For Immediate Release

January 21, 2020

For More Information

Meaghan Larrabee

meaghan@getsynthesis.com

www.getsynthesis.com

EXECUTIVE COACH LAUNCHES PROGRAM FOR ROCHESTER AREA BUSINESS LEADERS

Rochester, NY – Roberta "Bobbie" Goheen, CEO of Rochester-based Synthesis Management Group international executive consulting firm, will facilitate her "Heart Centered Leadership" program designed for leaders seeking to reflect, center and grow for professional growth starting January 31, 2020.

Often called the "Leaders' Coach" Bobbie Goheen brings practical, real-world experience to the program. Her objective is to help women understand and incorporate their personal values with the leadership principles in an environment that allows them to "Connect, reflect, renew and thrive. My approach is about 'self-leadership' and how to challenge, leverage and grow it," says Ms. Goheen.

The HCL program focuses on members' growth, clarity, in-sight, and improved performance, with members serving as each other's trusted colleagues. Although the members' industries may be different, their challenges as leaders and entrepreneurs are similar in managing the demands and challenges of business while living a fulfilling life.

Gayle DeRose, COO L-Tron Corporation and a member of the HCL Program describes it as an “opportunity to be in a place where I am able to be present to myself without distractions. After every session, I walk away with new creative and different ideas that I apply to my business as well as my life.”

The group meets from 9:00 am to 12:30 pm on a Friday of each month at the Genesee Valley Club, Rochester. Due to the nature of the program, the membership-based group works on a year-long commitment. Annual fee is \$4500. The next session is January 31, 2020. Interested executive leaders can find more information at www.bobbiegoheenleadership.com, emailing meaghan@getsynthesis.com or calling 585-461-5204 x102.

About Bobbie Goheen

Synthesis CEO Bobbie Goheen is expert in focusing top-management dynamics on a shared vision, specific goals and creative collaborations to achieve them. She has done this for Fortune 100 corporations, clients large and small and across a range of enterprises here and abroad. Her Rochester-based Synthesis Management Group began in 2000 growing since then to serve clients across the U.S., Europe and Asia. Ms. Goheen is Chair of the Rochester and Buffalo, New York Chapters of the Women Presidents' Organization, Executive Coach for the Simon School of Business at the University of Rochester and is a member of the Rochester Business Alliance. Author and keynote speaker, she can be reached at bobbie@getsynthesis.com or 585-561-5204.

###