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## NEWS

**For Immediate Release**

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**For More Information**

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### **LOCAL BUSINESS WOMAN PRESENTS LEADERSHIP SESSION FOR UNIVERSITY EXECUTIVE MBA PROGRAM**

**Rochester, NY** - Roberta "Bobbie" Goheen, CEO of Rochester-based Synthesis Management Group international executive consulting firm, will facilitate the leadership training session for the Simon School of Business Executive MBA Program, Saturday, September 10, 2016 at the University of Rochester.

Often called "The Leaders' Coach" Bobbie Goheen brings practical, real-world experience to the classroom. Her objective is to help students understand and incorporate their personal values with the leadership principles they will learn over the next six months.

"The EMBA program focuses on knowledge and skills to develop the competence needed within the business world, my approach is about 'self leadership' and how to challenge, leverage and grow it." says Ms. Goheen.

SMG: Local Business Woman Presents Leadership Session for University Executive MBA Orientation Program  
September 8, 2016

Managing personal leadership for professional growth will be the focus of her presentation.

Topics to be covered include “Building a Personal Vision,” “The Importance of Getting Along,” and “Feedback: The Secret to Success.”

The session is open to currently enrolled EMBA students.

### **About Bobbie Goheen**

Synthesis CEO Bobbie Goheen is expert in focusing top-management dynamics on a shared vision, specific goals and creative collaborations to achieve them. She has done this for Fortune 100 corporations, clients large and small and across a range of enterprises here and abroad. Her Rochester-based Synthesis Management Group, which now includes her Fusion Leadership Program, began in Rochester in 2000 growing since then to serve clients across the U.S., Europe and Asia. Ms. Goheen is Chair of the Rochester and Buffalo, New York Chapters of the Women Presidents' Organization, Executive Coach for the Simon School of Business at the University of Rochester and is a member of the Rochester Business Alliance. Author and keynote speaker she can be reached at [bobbie@getsynthesis.com](mailto:bobbie@getsynthesis.com) or 585-461-5204.

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