



**For Immediate Release**

January 24, 2018

**For More Information**

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**Synthesis Management Group Announces Membership Openings for its  
CEO Fusion Entrepreneurial Leaders Forum**

*Forum brings together the art of leadership and the science of business.*

Rochester, NY (2018/01/24) —Synthesis Management Group (SMG) has announced that its Fusion Entrepreneurial Leaders Forum is opening a few more seats at the table. Peak performance coach and SMG’s CEO Roberta (Bobbie) Goheen facilitates these monthly group meetings in the Greater Rochester area.

The Fusion Entrepreneurial Leaders Forum operates as a dynamic “think-tank,” serving CEOs and entrepreneurial leaders across industry sectors. Fusion members who join:

- want to be challenged personally and professionally
- need an environment of trust created by those who “get it”
- have a deep desire to effect change

For small business CEOs, the importance of groups like these cannot be underestimated. “There isn’t anything in business school or business literature that prepares you for running small companies,” notes Fusion member Richard Fox, President/CEO of Ardent Learning.

The Fusion forum works as a peer advisory group focusing on members’ growth, clarity, insight, and improved performance, with members serving as each other’s “advisory board.” Although members’ industries may be different, their challenges as leaders and entrepreneurs are similar: employee interests, company morale, investor demands, customer satisfaction, and juggling growth and profitability.

Fusion member and Weco Manufacturing President Don Cornwell appreciates the opportunities that the Fusion Forum provides. “With time being a critical resource, executives need to get away from the office to spend some quality time looking at the business strategically,” he says. “Our Forum presents that opportunity—and, in addition—provides networking with colleagues from various other businesses who interact honestly with discussions that can bring new in-sights into your vision and strategy.”

The group meets from 8:30 am to 12:30 pm on the first Wednesday of each month either at Cobblestone Creek Country Club in Victor, NY or at a members’ office. Due to the nature of the forum, the membership-based group works on a year-long commitment. The next meeting is Wednesday, February 7.

Interested executive leaders can find more information at [getsynthesis.com/fusion-leadership](http://getsynthesis.com/fusion-leadership) or by emailing [meaghan@getsynthesis.com](mailto:meaghan@getsynthesis.com).

#### **About Bobbie Goheen**

*For nearly two decades, executive leadership coach Bobbie Goheen has been focusing top management on a shared vision, specific goals, and providing creative collaborations to achieve them. Her successes range from Fortune 100 corporations to clients large and small, and across a range of global enterprises. Her Synthesis Management Group (SMG) began in Rochester in 2000, and has grown to serve clients across EMEA and ASIA PAC. SMG delivers executive coaching and business strategy workshops emphasizing team growth and personal excellence within organizations. Bobbie has been a featured speaker at professional business organizations throughout the country, and is the Buffalo and Rochester chapter facilitator of the Women Presidents’ Organization.*

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