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For More Information

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International Executive Coach Bobbie Goheen Launches New Women's Executive Leadership Forum in Rochester, NY

Rochester, NY—**Roberta (Bobbie) Goheen**, an international executive peak performance coach working with top executive clients and companies throughout the world, is launching a bi-monthly **Women's Executive Leadership** forum for top women executives and entrepreneurs in the Greater Rochester area.

The Women's Executive Leadership forum offers Bobbie's professional facilitation to this peer advisory group for those who need—and want—a confidential, action learning environment through which to share ideas, best practices, and knowledge. The group will meet on **February 9 from 9 am - 4 pm** at Cobblestone Creek Country Club in Victor, NY. Subsequent 2018 meetings are April 13, June 8, August 10, October 12, and December 7.

“Bobbie has tremendous capacity to see core issues surrounding business dilemmas making her a very capable coach,” notes Creative Storage CEO Diana Augspurger. “She is genuinely concerned with her clients' success and will utilize all of her resources to help them reach their goals. I am always impressed at how intuitive she is and how she can apply her knowledge of DISC, Birkman and other personality tests to help me understand the best way to communicate with my employees. Her insight has proven invaluable not only with HR issues but also with system development and sales management. I am very grateful to have found a coach with such a strong skill set.”

Through her Rochester-based **Synthesis Management Group**, Bobbie has created this forum for women leaders “who are making a path instead of following a path,” she says. “The forum will appeal to those desiring a group of like-minded business people who have the courage to tell the truth, be creative and who are open to explore better ways to build business and lead others.”

Top women executives looking to commit to a year of this membership-based forum can find out more information at getsynthesis.com/fusion-leadership or email meaghan@getsynthesis.com.

About Bobbie Goheen

For nearly two decades, executive leadership coach Bobbie Goheen has been focusing top management on a shared vision, specific goals, and providing creative collaborations to achieve them. Her successes range from Fortune 100 corporations to clients large and small, and across a range of global enterprises. Her Synthesis Management Group (SMG) began in Rochester in 2000, and has grown to serve clients across EMEA and ASIA PAC. SMG delivers executive coaching and business strategy workshops emphasizing team growth and personal excellence within organizations. Bobbie has been a featured speaker at professional business organizations throughout the country, and is the Buffalo and Rochester chapter facilitator of the Women Presidents' Organization.

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