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## NEWS

### **For Immediate Release**

April 18, 2016

### **For More Information**

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### **Area Leadership Expert to Present Keynote Address at College Training & Development Open House**

**Rochester, NY** - Roberta "Bobbie" Goheen, CEO of Rochester-based Synthesis Management Group international executive consulting firm, will keynote the Monroe Community College Corporate College Training & Development Open House, Thursday April 21.

The early-morning (7:30 a.m.) gathering at MMC's Henrietta Road campus is open to small and medium business CEOs, human resources, training and learning officers and will focus on the dynamics of leadership and successful practices, including employee development.

Ms. Goheen, has consulted with start-ups to Fortune 100 companies here and abroad across a range of enterprises, on developing their leadership skills and employee's satisfaction. Her topic is "Leadership Trends."

Registration is free. Space is limited and persons interested in attending need to go to [www.workforceforward.com/OpenHouse](http://www.workforceforward.com/OpenHouse) or call 585-292-3770.

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SMG: Area Leadership Expert to Present Keynote at College Training & Development Open House  
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### **About Bobbie Goheen**

Synthesis CEO Bobbie Goheen is expert in focusing top-management dynamics on a shared vision, specific goals and creative collaborations to achieve them. She has done this for Fortune 100 corporations, clients large and small and across a range of enterprises here and abroad. Her Rochester-based Synthesis Management Group, which now includes her Fusion Leadership Program, began in Rochester in 2000 growing since then to serve clients across the U.S., Europe and Asia. Ms. Goheen is Chair of the Rochester and Buffalo, New York Chapters of the Women Presidents' Organization, Executive Coach for the Simon School of Business at the University of Rochester and is a member of the Rochester Business Alliance.

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