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NEWS

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For More Information

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LOCAL BUSINESS WOMAN'S TIPS FOR CEOs GO GLOBAL

Rochester, NY - Leadership tips for CEOs by Rochester resident Bobbie Goheen have been published by SmartBrief to its website and to its quarter million newsletter subscribers worldwide. SmartBrief delivers business news to more than 5.8 million senior executives, thought leaders and industry professionals.

Based on fifteen years of consulting chief executives of large corporations and start-ups both here and abroad, Ms. Goheen's tips stress that good management habits are the foundation of great leadership but they must be adapted to current and prospective circumstances to keep a company successful.

Her tips are not that revolutionary, Ms. Goheen says. "Where I've found success is in getting CEOs and leadership teams to accept that 'this is how we got here,' is an empty answer to the accelerating challenges impacting businesses of all types every day," she said.

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SMG: Local Business Woman's Tips for CEOs Go Global
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Her Rochester-based Synthesis Management Group, which now includes her Fusion Leadership Program, began in Rochester in 2000 growing since then to serve clients across the U.S., Europe and Asia. Ms. Goheen is Chair of the Rochester and Buffalo, New York Chapters of the Women's President Organization, Executive Coach for the Simon School of Business at the University of Rochester and is a member of the Rochester Business Alliance.

Bobbie Goheen's management tips can be seen online at

<http://smartblogs.com/leadership/2016/01/29/good-management-habits-are-the-foundation-of-great-leadership/>.

About Synthesis Management Group

"We help leaders build other leaders worldwide."

Synthesis Management Group develops leaders with an emphasis on personal excellence for building a winning team. Founded in 2000 by leadership development expert Roberta "Bobbie" Goheen, Synthesis Management Group delivers executive coaching, leadership development and business strategy workshops with an emphasis on team growth and personal excellence within organizations.

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